



MAK AT 2009 AUTOPROMOTEC

big news for the most important car accessorizes and components fair in Italy

MAK S.p.A. announces its presence at next **Autopromotec**, the international fair held in **Bologna** and dedicated to car accessorizes and components. **Autopromotec** will take place from **Wednesday, May, 20th, to Sunday, May, 24th.**

Autopromotec represents a fundamental appointment for **MAK**, since the fair is the most suitable place and occasion to meet national and international dealer. **Autopromotec** is then a strategic showcase at which the company can show its most important wheel designs.

“Car accessorizes design, and in particular wheels one, is an essential production asset, the one that affects the most a new wheel success.” – says **Guglielmo Bertolinelli, MAK S.p.A. Sales Director** – “If **MAK** wheels have an attractive style, a nice and original look, they can satisfy the fashion, aesthetical taste of any customer. In this way wheels can also give him the possibility to personalize his car in an exclusive and unique manner. We can be effective on the market only if we have many different designs, colours, brands and finishings: this versatility allows us to offer a wide, various range.”.

The richness of **MAK** catalogue offer is in fact one point of strength of **MAK**. The company will confirm this stylistic positioning at **Autopromotec** too, showing many news belonging to **MAK** brand, the premium trademark of the company whose designs are produced in Italy.

The first and biggest news will be **MAK Mistral**, the first oriented design **MAK** launches in order to answer present style demand coming from the car market. Apart from it, **MAK** will show **MAK Monaco**, a five spoke classical and sober design, **MAK Fuoco 5** and **MAK Fuoco 6**, the two versions of a sturdy and powerful wheel addressed to latest generation SUVs, and **MAK Chrono**, the 5 spoke fashion wheel developed for a fascinating and elegant car fashion.

MAK booth at **Autopromotec** will be in halle **19, n. A26.**

Info: www.makwheels.it